



<http://health.moodlemoot.com.au/>

2014 Sponsorship Pack

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About Health MoodleMoot

Sydney Adventist Hospital, fondly known as “The San” has been serving the health needs of the community since 1903. Celebrating 110 years in 2013, we are proud to be NSW’s largest single campus private hospital, a multi-award winning facility offering access to world class doctors, nurses and other health professionals who are dedicated to our patients’ welfare and are renowned for their expertise and special brand of care. With more than 2,200 staff and 750 accredited medical practitioners, the San offers comprehensive surgical, medical, and emergency services to over 50,000 inpatients and 175,000 outpatients each year, supported by state-of-the-art diagnostic and treatment facilities and innovative services including Hospital in the Home and Cancer Support services.

Sydney Adventist Hospital is proudly running the first ever Health MoodleMoot in Australia. The conference will be held on **Thursday 27 and Friday 28 November, 2014, Clinical Education Centre, Sydney Adventist Hospital (Wahroonga).**

The theme is "**Moodle and Innovation in Healthcare Education**"

Speakers will include a wide range of experienced educators and Moodle users, keen to connect, discuss challenges and share best practices with respect to teaching and learning in healthcare.

What is a Moot?

Moodle Conferences (often referred to as Moots) are held globally all year round. Their intent is to pull educators, learning designers, managers and system administrators together to share their knowledge and passion for all things [Moodle](#) - this is the most popular open-source Learning Platform, trusted by organisations and institutions, large and small, with millions of users all over the world.

Why a Health MoodleMoot?

This conference will provide an opportunity for leaders and practitioners of healthcare education to learn, network and discover what is new in Moodle and healthcare educational technologies and approaches.

The Health MoodleMoot will launch a community of practice in healthcare education, aimed at sharing, collaborating and discussing innovative solutions. This conference will address the challenges faced today and the eLearning solutions for making the learning experience meaningful, memorable and motivating.

Who will be attending?

Conference delegates will come from a wide range of corporate, government and tertiary education institutions. There will be many key decision-makers, providing you with the opportunity to establish partnerships in the Moodle, healthcare and education sectors.

The target audience will include the following:

- eLearning and LMS Managers and Experts
- Multi-media Specialists and Instructional Designers
- Healthcare Educators (both clinical and non-clinical)
- HealthCare Managers and Strategists
- Tertiary Education Health Faculties (University and TAFE)
- Learning and Curriculum Development Centres

Conference theme

The theme for the inaugural Health MoodleMoot is **“Moodle and Innovation in Healthcare Education”**.

The aim of the theme is to showcase successful implementations of Moodle, and related technologies and approaches, that promotes exploration, simulation, sharing and collaboration in healthcare education. We hope for this to cover both Educator and Staff focused solutions that may include, but not be limited to:

- staff capability programs and compliance training
- peer review and mentorship, and reflective e- learning
- use of Moodle to augment face-to-face learning, sharing and assessment
- instructional design strategies for crafting the appropriate learning experience
- methods of increasing learner interest and participation using eLearning
- innovative tools and teaching practices that provide exploratory and simulation opportunities for staff and clinical students
- collaborative and social learning tools, including webinars, telemedicine and social media
- digital authoring tools, video-resources, and repositories to create, find, share and manage resources.

Conference Structure

The conference will be held on **Thursday 27 and Friday 28 November, 2014**.

The program will consist of masterclasses, keynote speakers and presentations. Sessions will be presented by Clinical Educators, Learning designers, multimedia experts, Moodle experts and Administrators. Each share their passion, experience and knowledge on all things related to Moodle, technologies and approaches, that integrates well with Moodle to provide innovative education in healthcare

The Program

Day 1 – Thursday 27 November 2014

- Masterclasses - Two concurrent full-day sessions, exploring innovative uses of Moodle and related technologies in HealthCare, will be run for limited numbers (approx. 30 per group).

Day 2 – Friday 28 November 2014

- Keynotes from prominent members of the eLearning and health communities
- Presentations from eLearning and health practitioners.

Invitation to Sponsor

The Health MoodleMoot is a unique event devoted exclusively to Moodle and related healthcare educational technologies and practices. Conference participants are coming from around Australia and the greater Asia Pacific to take advantage of a diverse array of educational opportunities, connect with colleagues, and discuss current healthcare educational issues, challenges and solutions.

Consider becoming a conference sponsor or exhibitor, and capture the imaginations of our attendees. They are ready and eager to learn about your organization!

- Enhance your visibility; to the healthcare community, and in particular the clinical education community,
- Cultivate name recognition among clinical educators, managers and key decision makers
- Demonstrate your support of the healthcare community
- Contribute to the advancement of quality healthcare education and services

Sponsorship Packages

A multitude of packages and opportunities are being offered for those who wish to sponsor or exhibit at the event.

All sponsors are recognized on the Health MoodleMoot website, and in the conference program. Sponsors are also acknowledged in printed and digital materials provided to attendees on-site at the conference, and in signage associated with sponsored events.

Sponsorship Options

- Platinum Sponsor - 2 slots available, AUD \$4,000.00
- Gold Sponsor - 3 slots available, AUD \$3,000.00
- Silver Sponsor - 5 slots available, AUD \$2,000.00
- Event Sponsor
 - Morning and Afternoon Tea – 1 slot available, AUD \$1500.00
 - Lunch - 1 slot available, AUD \$1500.00
 - Water Bottles – 1 slot available, AUD \$1,000.00

Details of Sponsorship Options

Platinum Sponsorship

2 slots available, AUD \$4,000.00

Benefits:

- Recognition as Platinum Sponsor on Conference website with link to your website
- Corporate Banner Stand to be on display in plenary session room (to be supplied by sponsor)
- Sponsor recognised on key items: lanyard, notepad, delegate gift, program
- Logo and company information on website & Conference Program
- Logo on Conference directional signage
- Advertisement in Conference Program – Full page colour
- Naming rights to a Keynote Speaker; including
 - Named as the Keynote sponsor in the Conference Program
 - Logo on PowerPoint slide prior to the start of your sponsored keynote session
 - The ability to promote your organisation at the Keynote Session by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Recognition as Sponsor in relevant marketing activities leading up to the event
- Acknowledgement on the PowerPoint slide shown at the introduction to all plenaries
- Acknowledgement by the Conference Convenors at the opening and closing of the Conference
- Four Complimentary full delegate registrations
- Complimentary Exhibition Area
- Unlimited Satchel Flyers (to be supplied by sponsor)
- Satchel promotion item x 2 (to be supplied by sponsor)
- List of delegates contact details who have consented to provide their details to sponsors

Gold Sponsorship

3 slots available, AUD \$3,000.00

Benefits:

- Recognition as Gold Sponsor on Conference website with link to your website
- Logo and company information on Registration site & Conference Program
- Logo on Conference directional signage
- Advertisement in Conference Program –Half page colour
- Recognition as Sponsor in selected and relevant marketing activities leading up to the event (including emails marketing advertisements, press releases)
- Acknowledgement on the PowerPoint slide shown at the introduction to all plenaries
- Acknowledgement by the Conference Convenors at the opening and closing of the Conference
- Three Complimentary full delegate registrations
- Complimentary Exhibition Area
- Satchel flyers x 2 (to be supplied by sponsor)
- Satchel promotion item x 2 (to be supplied by sponsor)
- List of delegates contact details who have consented to provide their details to sponsors

Silver Sponsorship

5 slots available, AUD \$2,000.00

Benefits:

- Recognition as Silver Sponsor on Conference website with link to your website
- Logo and company information on Registration site & Conference Program
- Advertisement in Conference program-Quarter page
- Recognition as Sponsor in selected and relevant marketing activities leading up to the event (including emails marketing advertisements, press releases)
- Acknowledgement on the PowerPoint slide shown at the introduction to all plenaries
- Acknowledgement by the Conference Convenors at the opening and closing of the Conference
- Two Complimentary full delegate registration
- Complimentary Exhibition Area
- Satchel flyer x1 (to be supplied by sponsor)
- Satchel promotion item x 1 (to be supplied by sponsor)

Morning and Afternoon Tea Sponsor

1 slot available AUD \$1500.00

Sponsors have a great opportunity to promote their organisation and offer hospitality to all Conference delegates during morning and afternoon tea.

Benefits:

- Table signs acknowledging you as the sponsor
- Sponsor's signage near the catering tables (supplied by sponsor)
- Acknowledgement in the Conference Program and on the website as sponsor
- Opportunity to provide door prize

Lunch Sponsor

1 slot available, AUD \$1500.00

The Lunch break is a wonderful opportunity to socialise with conference delegates in the courtyard of the Clinical School Building.

Benefits:

- Table signs acknowledging you as the sponsor
- Sponsor's signage near the catering tables (supplied by sponsor)
- Acknowledgement in the Conference Program and on the website as sponsor
- Opportunity to provide door prize

Water Bottles

1 slot available, AUD \$1000.00

Your company has the amazing opportunity to support both the Health MoodleMoot and the incredible organisation, Thank You Water. <http://www.thankyouwater.org>



Thank you water is set up to be competitive in the bottled water market for the sole purpose of funding water projects in the affected areas of developing nations. Every delegate will receive a drink bottle when they register but Thank You water will also be available throughout the conference.

Benefits:

- Your company logo and sponsorship acknowledgement will be displayed on each bottle
- Acknowledgement in the Conference Program and on website as sponsor

Sponsorship Form

Complete the package below and return to the organisers via info@health.moodle moot.com.au.

Please send your response by **25 August 2014** to confirm your participation in this event.

**Yes we would like to purchase a sponsorship package for the Health MoodleMoot 2014
(please tick your preferred option)**

1. Sponsorship Options

Packages

- Platinum Sponsor (2 slots available, AUD \$4,000.00)
- Gold Sponsor (3 slots available, AUD \$3,000.00)
- Silver Sponsor (5 slots available, AUD \$2,000.00)

Event Sponsor

- Morning and Afternoon Tea (1 slot available, AUD \$1500.00)
- Lunch (1 slot available, AUD \$1500.00)
- Water Bottles (1 slot available, AUD \$1000.00)

2. Company Details

- Company Name:
- Contact Name:
- Organizational postal address:
- Telephone:
- Email:

Terms and Conditions

The Professional Conference Organiser will take all care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all their requirements i.e. banners, promotional material and any other material. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference. Your Sponsorship selection will be confirmed upon receipt of deposit.

The Organiser reserves the right to decline an application and alter the program if required.

Attendance

The organisers make no warranty as to the number of delegates and/or visitors that may attend the Conference.

Use of the Moodle Trade Mark

Sponsors and exhibitors are advised that 'Moodle' is a protected Trademark (further information: <http://docs.moodle.org/en/License>). Sponsors and exhibitors should ensure that all materials comply with the conditions of use. The organising committee reserves the right to request the modification or removal of materials for display or distribution at the MoodleMoot, which may infringe; or to reject/rescind permission of organisations to sponsor or exhibit. If you're not sure, please contact the organisers. In layman's terms, only Moodle Partners are allowed to use the Moodle Trademark to advertise a Moodle service. "The Moodle Partners are an international group of Moodle-based service companies that work closely with Moodle Pty Ltd. They contribute 10% of their earnings directly to core Moodle development and are subject to certain codes of conduct. They provide a range of optional commercial services including fully serviced Moodle hosting, training, certification, remote support contracts, custom code development and consulting."

Provision of Delegates details

The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 2001. The Privacy Act 2001 provides that before name and address details can be published in the list of delegates for distribution to any party, delegates must give consent.

Unavoidable Occurrences

In the event that the Conference is cancelled or delayed through no fault of the Organiser or the venue, including but not limited to fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.

Corporate Recognition

Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

Cancellation Policy

Once a booking form has been received for Sponsorship opportunities, any cancellation must be advised in writing. If the cancellation is received by **Monday 29th September, 2014** an administration fee of 25% of the total price is retained. If the cancellation is received after **Monday 29th September, 2014**, no refund is applicable unless the sponsorship package or trade booth is resold where 25% of the total price is retained.

Other Notes

All prices exclude GST. A tax invoice will be sent on receipt of the booking form.

2.75% credit card processing fee will be charged for all payments made by credit card

All banners are subject to venue pre-approval. (Freestanding, upright banners are recommended.)